

# DIGITAL DEALER TOOLKIT

The Digital Dealer ToolKit combines hundreds of programs, tools and assets designed to help your business grow. It is an extensive, time-saving resource that provides everything you need to sell Goodyear, Dunlop® and Kelly® brand products at your location.

## FEATURES:

- Dealer Program Information
- Marketing Materials & Promotional Information
- Training & RewardsPlus Materials
- Up-To-Date Product Information
- Monthly Newsletter

## ACCESS DIGITAL DEALER TOOLKIT:

- Go to [toolkit.goodyear.com](http://toolkit.goodyear.com)
- Use your Tire-HQ log-in credentials

## INFORMATION AND ASSISTANCE:

Please email [Advertising\\_Help@goodyear.com](mailto:Advertising_Help@goodyear.com) for more information.

