

# GOODYEAR® CREDIT CARD (GYCC)

The Goodyear Credit Card can help make each tire and/or service more profitable for your outlet, making it an excellent tool to help increase sales and generate repeat business. The Goodyear Credit Card also offers many benefits to consumers, making it easy to get every consumer to apply for a card.

## CARDHOLDER BENEFITS:

- Special cardholder promotions running throughout the year
- GYCC can be used at more than 4,500 locations nationwide, offering convenience and peace of mind wherever cardholders go
- Extended no-interest financing plans
- \$5 off any oil change when paid for with a GYCC
- ATM cash access available
- Free tire rotation for GYCC holders



## DEALER BENEFITS:

- Competitive Dealer pricing based on annual sales volume
- Increased customer loyalty; 70% of all GYCC sales come from existing Goodyear Credit Cardholders
- Higher average tickets than with other tender types
- Special credit promotions running throughout the year
- Customers receive a dedicated line of credit for use at your store

## ASSOCIATE BENEFITS:

- “Ask for Apps” incentive program enables associates to earn additional incentives for submitted applications (approved or declined)
- The GYCC promotions and financing options give your associates more “tools” to help close sales and up-sell to premium tires and/or services

## INFORMATION AND ASSISTANCE:

- Dealer Customer Service: 1-800-767-1114
- Open New Accounts (phone-in apps): 1-800-767-0292
- Ask for Apps Status (DataVision): 1-866-869-4233
- Merchant Settlement (fees, chargebacks): 1-800-729-7647
- Manual Authorization Line (when system is down): 1-800-767-1114
- Cardholder Services: 1-800-767-0291
- Personalized Goodyear Credit Card Training: 1-800-729-7647