

BRAND IN-STORE POINT-OF-SALE MATERIALS

There is a large selection of Goodyear®, Dunlop® and Kelly® in-store Point-of-Sale materials available through Imagine! In-store Point-of-Sale is a great way to grab consumers' attention, communicate information and close more sales. Make sure you merchandise your store and display in-store Point-of-Sale materials prominently to take full advantage of this program.

INFORMATION AND ASSISTANCE:

Visit the online catalog at <http://ops.imagineps.com/goodyear>

To order in-store Point-of-Sale materials in the United States, please call Imagine! at 1-866-263-3316, email goodyearhelpdesk@imagineps.com, or fax 1-800-203-8135.



Data Book/OE Fitment Guide



Tire Stack Covers



Banners



TSN Service Poster



TSN Commitment Poster