



G3X PRESS

2021 INCENTIVE PROGRAM

	TIER 1 150 - 249	TIER 2 250 - 399	TIER 3 400 - 699	TIER 4 700 - +
TARGET \$/TIRE	\$7	\$9	\$11	\$13
MID-TARGET \$/TIRE	\$5	\$6	\$7	\$8
DUNLOP & KELLY BRAND \$/TIRE	\$3	\$4	\$5	\$6
ALL OTHER GOODYEAR \$/TIRE	\$2	\$3	\$4	\$5

EARNED GROWTH INCENTIVE EFFECTIVE 1/1 - 12/31/2021

- ▶ Attain on total Common Owner net shipment YOY growth
- ▶ Pay on 2021 net purchase of GY target & GY mid-target lines

GOODYEAR TARGET & MID-TARGET LINES ONLY	0 % - 2.99 % \$2	3 % - 4.99 % \$3	5 % - + \$4
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Goodyear Target Lines:

Commuter Touring: Assurance MaxLife, WeatherReady, ComforTrd Tour, ComfortDrive
 All-Terrain: Wrangler AT Adv Kevlar, DuraTrac, Fortitude HT, Fort HT C-Type, MTR w/ Kevlar
 High Performance: Eagle F1 Asym A/S, Touring, F1 Asym 3 R0F, F1 Asym 3, SuperCar 3, SuperCar 3R, F1 Asym A/S SCT, F1 Asym 3 SCT, Exhilarate, F1 Asym 3 SUV

Goodyear Mid-Target Lines:

Commuter Touring: Assurance All-Season, Fuel Max, CS Fuel Max
 All-Terrain: Wrangler SR-A, TrailRunner AT
 High Performance: Eagle RS-A, Sport A/S, Sport A/S R0F, Sport A/S SCT (Excludes RS-A Police, RS-A EMT, RS-A2).

All Other Lines Include: Goodyear lines NOT listed above in Target or Mid-target lines